

ELIZAVETA GLUKHOVA

The media is only a career of the story you want to tell.

Elizaveta Glukhova is a researcher and a media artist. She studied graphic arts at the Moscow State Stroganov Academy of Industrial and Applied Arts and later graphic design at the Royal Academy of Art in The Hague, from where she graduated in 2018. She considers herself a curator of ideas and a storyteller and implements this approach to her autonomous as well as applied practice. Her autonomous work is mainly focused on the topics of data analyses and speculations based on scientific advancement. She often uses a journalistic attitude to investigate the subject and to collect content. Her research is mainly driven by curiosity, sense of social relevance or personal involvement in the topic. Elizaveta has a particular interest in the relation between digital and analogue media and the influence of the new technologies on the ways of communication. She often works with mixed media and believes that the shape of the work should emerge from the content behind it. She often expresses her ideas in the form of interactive installation or experience, which is meant to involve a viewer in the discourse.

SAMENWERKINGSVERBAND

ArtMoonMars

WEBSITES

lizaland.nl/

www.moongallery.eu/

being-a-guest.com/

teamsuit.space

SOCIAL MEDIA

www.facebook.com/LizaGlu

www.instagram.com/liza_gluhova22/

vimeo.com/user67785546

www.linkedin.com/in/elizaveta-glukhova-2655b0147/

MAAKT DEEL UIT VAN KUNSTENAARSINITIATIEF / COLLECTIEF / BROEDPLAATS

Moon Gallery (co-initiator); Art Moon Mars (in the framework of ESA-ESTEC), Expert at ITACCUS (International Technical Committee Cultural Utilisation of Space)

OPLEIDINGEN

2014 - Graphic Design Den Haag, Koninklijke
2018 Academie van Beeldende Kunsten

2014 - Typography, composition & experimental
2014 book T_24

2010 - Graphic Arts Moscow State Stroganov
 2014 Academy of Design and Applied Arts
 (Stroganov Academy) Diploma behaald

TENTOONSTELLINGEN

- 2019 Ice Moon Gallery Vernissage Art Gallery Zermatt, Zwitserland The Ice edition of Moon Gallery explores art projects inspired by water-ice on the Moon and by the thrive for human exploration. The exhibition took place at the Vernissage Art Gallery, Zermatt 19-30 June. Moon Gallery plate prototype with miniature artworks and artifacts became a part of the IGLUNA habitat in ice demonstrator. It was mounted on the exterior of the ILEWG lunar lander deployed on the surface of Matterhorn Glacier.
www.moongallery.eu/event/igluna/
 Groep
- 2019 Moon Gallery @Quartair Quartair Contemporary Art Initiatives The Hague, Nederland During Hoogtij #57, when the gravitational pull of the moon is at its strongest, the Moon Gallery will land a selection of its artifacts at Quartair.
www.hoogtij.net/galerie/quartair/
 Groep
- 2019 Moon Gallery @Ventura Future Salone del Mobile Milan, Italië Moon Gallery @Ventura Future is the first highly international appearance of the project. During Ventura Future mission Moon Gallery aims to instigate inspiration for the global space exploration and demonstrate how the challenges along this journey drive innovative design thinking and interdisciplinary collaborations.
fuorisalone.it/2019/en/events/412/MOON-GALLERY
 Groep
- 2018 Moon Gallery FUTURE - PAST SPACE EXPO Noordwijk, Nederland Moon Gallery FUTURE PAST opens the countdown to the 50th anniversary of the Apollo 11 Moon landing. The show marks the beginning of the Year of the

PROJECTEN

- 2019 Moon Gallery ESTEC (ESA) Den Haag, Nederland www.moongallery.eu/ Moon Gallery is an international collaborative artwork and a gallery of ideas worth sending to the Moon. Moon Gallery intends to launch 100 artifacts to the Moon within the compact format of 10 x 10 x 1cm plate on a lunar lander as early as 2022. In this Petri dish-like gallery, we are developing culture for future interplanetary society. What are the ideas that we want to promote into the future? What are the ideas that we want to leave behind?
- 2019 Team Walking Suit KABK Den Haag, Nederland teamsuit.space Team Walking Suit is an educational art project. It started in 2019 in collaboration with Anna Sitnikova and will take the further development during the 2019-2020 academic year as an IST course of the Royal Academy of Arts in the Hague. The subject of Space Exploration is always an opportunity not only to think about our future, but also to reflect on our present. Ideas of the everyday life find their way out into space and return solutions for a better living on Earth. In the framework of the Team Walking Suit project we would like to ask students to think about one of essential elements of a space habitat – a spacesuit. Space suit as astronaut's second skin that lets him/her experience sense of touch, perceive environment, involve in social interactions. Is astronaut alone in the great nothingness? Instead of being an isolation chamber space suit can merge with human body & mind offering new experience of oneself, and relationship to the others.
- 2019 Pillow Fairy tales Den Haag, Nederland The project which started as a minor school assignment and grew into extensive research, targeting the connection between fairy tales and human psychology, history, education and system of beliefs. At the moment the project is mostly in the research phase but implies to have an

	<p>Moon celebrated internationally and at SPACE EXPO – the official visitors centre of the European Space Agency at Noordwijk with exhibits on space, gravity & satellites. Moon Gallery FUTURE PAST will exhibit the submissions from the first open call and inhabit one quarter of the gallery featuring 25 artists. This is the first experiment producing a collaborative artwork to shape Moon culture.</p> <p>www.moongallery.eu/event/space-expo/ Groep</p>	<p>interactive stage as well.</p>
2018	<p>Graphic Design Graduation Exhibition KABK Graduation Festival Den Haag, Nederland Cleansed, peeled, liberated. The Graphic Design Class of 2018 is leaving and is saying their goodbyes, but not before commenting on the state of affairs one last time. Surrounded by pre-packaged, fast-food-visual-language, authenticity is hard to come by. It becomes slippery like a piece of scented soap. Trends, styles, templates, groups, collectives. Rigidity. So not yoga. Who knew creativity could be valorized? Where's the inner peace at, that sense of belonging? On the path to subjectivity one-size-fits-none. What you need is some you-time. We have to re-make and unmake ourselves. Time to actualise! This is supposed to be a cleansing of sorts. A ritual. Or is it an exorcism? www.gd18.care/ Groep</p>	<p>2019 Moon Gardens Politecnico di Milano Milano, Italië In collaboration with Italian professor of Design in the Politecnico di Milano - Emmanuele Villani, Moon Gallery team starts a new project called Moon Garden, which will touch upon the topics of creating a narrow recycling loop, environmental sustainability and the use of the space technologies to improve the life on earth.</p> <p>2018 Being a guest De Wonne Enschede , Nederland being-a-guest.com/ Research project about how people can learn to understand one another through shared experiences and in so doing make sense of new or different values, traditions and attitudes.</p>
2017	<p>Declaring Reason Meermano Museum Den Haag, Nederland Declaring Reason is a collaboration between Museum Meermano and the Royal Academy of Art, The Hague (KABK) that presented the works of third year Graphic Design students who investigated the history of parliamentary democracy by means of books and manuscripts from the museum's collection.</p> <p>www.meermano.nl/declaring-reason-eng Groep</p>	
2017	<p>Ultraclub Exhibition Boekhorststraat Temporarily space at the Boekhorststraat 31 Den Haag, Nederland Ultraclub is a non-profit advertising agency, which was</p>	

coordinated and led by graphic design students for one semester in the Boekhorstraat, Den Haag. The goal of Ultraclub is to form a collaboration between artists and the local community, by trying to develop a visual identity for local store owners. During the process, the amazing stories of the locals united the artists and the public. ultraclub.netlify.com/
Groep

2017 Sexy Times at Sexyland Sociëteit
Sexyland Amsterdam, Nederland
Exhibition and a cultural event by graphic design students of the Royal Academy of Arts, The Hague (KABK) at the new society for the arts in Amsterdam: SEXYLAND! With PlayLab, an elective at the Royal Academy of Arts The Hague, focusing on artistic research, we examined a series of subjects around the topic of sexuality and our shifting relationship by asserting new attitudes and perspectives towards sex. The stories that are written challenge traditional visions and divisions between humans, nature and technology. This exhibition was created under supervision of Roosje Klap, Job Wouters and Christien Bax. facebook.com/events/sexy-times-at-sexyland/151312638685569/
Groep

2016 Borderless States Waag Society
Amsterdam, Nederland The Borderless States project proposes new concepts for the classification of space by entirely refusing political borders and rather exploring environmental territories, social boundaries, technological reach and mental limits. It attempts to tackle conflicts between different systems, propose and visualize alternative models of interconnected societies in the form of audio-visual, printed, interactive and object-based research projects. waag.org/en/project/borderless-states
Groep

2016 We Are the Band (performance)
Dokzaal Amsterdam For one semester the students of the 2nd & 3rd year of the graphic design department of the KABK have been working on their

logo's, created and ordered new merchandise, made new outfits, websites, tumblers, costumes, music and now it's time to perform! A TWO OF: 12 Bands that didn't exist before, are going to perform the (only) show of their life time! This time varying from Spam Hooligan to street rap from Indan Opera to erotic noise, this is the ultimate exclusive experience and it is your artistic responsibility to join.
facebook.com/events/221163394932977/?active_tab=about
 Groep

2015 Moving type, Moving cities Fokker Terminal Den Haag, Nederland "Moving type, Moving cities" - a group exhibition, featuring selection of artworks by the 2nd year graphic design students of the Royal Academy of Arts in the Hague. The exhibition takes place in the Fokker Terminal during the 'Cultuur in Beeld' conference organised by the Dutch Ministry of Education, Culture and Science for the cultural scene of the Netherlands. Not only in the Netherlands, there has been a development of cities into urban regions. Also worldwide, we see this movement. The world population is growing steadily, as is the proportion of people living in cities. How can we capture the current and future 'global' and 'moving' city through language and typography?
 Groep

2015 Frenemies De Affiche Galerij Breda, Den Haag, Nederland Since 2008 De Affiche Galerij organizes an annual poster contest for freshmen graphic design/photography. This year the 3sec.gallery joined in the project. Over 150 first-year students from five Dutch art schools have designed a poster on the theme 'Frenemies'. This selection of winning posters was displayed be on display in The Hague and Breda.
3sec.gallery/05-Frenemies
 Groep

2014 The Tribunal Of Uncertain Objects Stroom Gallery Den Haag, Nederland Between 27 and 31 October 2014, the Graphic Design Department of the Royal Academy in The Hague organizes

its yearly projectweek. This edition is called The Tribunal For Uncertain Objects (How do you bring an iceberg to court?), and is organized together with Stroom Den Haag and Canadian artist Susan Schüppli in the context of See You in The Hague. This week-long project asks students to develop strategies for analyzing and representing the complex relationship between uncertain objects and future crimes, their capacity to testify as 'material witnesses' to a crime and the limits of the law in order to design appropriate forums and protocols whereby such non-human objects might testify as to their condition and criminalization.

www.stroom.nl/activiteiten/lezing_symposium.php?l_id=3012524
Groep

PUBLICATIES

- 2019 Moon Gallery Catalogue Catalogus Self Published Den Haag, Nederland The catalogue contains a selection of artworks and artifacts from the second Open call of the Moon Gallery. The publication was made in the edition of 100 and distributed during the Milan Design Week 2019.
- 2018 Graduation Catalog 2018 Royal Academy of Art The Hague Catalogus Royal Academy of Art The Hague Art Direction - Lesley Moore Den Haag, Nederland www.kabk.nl/ Elizaveta Glukhova, project "Observatorium", thesis "Inneretable scenario" p. 82
- 2018 Inenarrable Scenario Self Published Elizaveta Glukhova Den Haag, Nederland kabk.github.io/go-theses-18-eliza-glukhova/ Inenarrable scenario Scenario is the graduation thesis dedicated to the question of the future scenarios of the humanity. It looks in the invisible connections between art, mass culture, science, fiction and technologies in the human perception of the future. Written by Elizaveta Glukhova. Under the guidance of Nick Axel; Merel Boers; Dirk Vis.

RECENSIES

- 2019 Deze Nederlandse designers wil je bezoeken op de Milaan Design Week in april Blog/Vlog JULIA LASSCHE Amsterdam, Nederland www.elle.com/nl/interieur/g26945679/milaan-design-week-ventura-salone/ The article introduces main concept of the Moon Gallery.
- 2019 KABK students and alumni at Salone 2019 in Milan Website Anna Sitnikova & Elizaveta Glukhova Den Haag, Nederland www.kabk.nl/agenda/kabk-salone-2019 Announcement of the Moon Gallery participation in the Salone del Mobile.Milano 2019
- 2019 Moon Gallery Magazine Jorick de Quaasteniet Amsterdam, Nederland ntvn.nl/ Nederlands Tijdschrift voor Natuurkunde. Themanummer Kunst.
- 2018 Alexander Zaklynsky on AI and the Moon Project Blog/Vlog Cybil Scott Den Haag, Nederland jegensentevens.nl/2018/12/alexander-zaklynsky-on-ai-and-the-moon-project/?f- The creative initiator of the Moon Gallery talks about the development of the project and his vision of the future.

2017	Declaring Reason Catalogus Museum Meermanno Den Haag, Nederland www.meermanno.nl/ A catalogue, documenting a project collaboration between the Graphic Design Department of the Royal Academy of Art (KABK) and Museum Meermanno House of the Book. The Frame of Singularity by Elizaveta Glukhova and Jungeun Lee, p. 54-57	2018	Moon Gallery Re-opening at SPACE EXPO Noordwijk and 100 hours of astronomy Blog/Vlog Cybil Scott Den Haag, Nederland jegensentevens.nl/2019/01/moon-gallery-re-opening-at-space-expo-noordwijk-and-100-hours-of-astronomy/ Moon Gallery show announcement; SPACE EXPO, Noordwijk.
2015	surrogate Catalogus Royal Academy of Art, The Hague Den Haag, Nederland Alter-ego costume by Elizaveta Glukhova, p. 59.	2017	Declaring Reason Imposed Arguments of Political Books Blog/Vlog Niels Schrader, Lauren Alexander Amsterdam, Nederland onlineopen.org/declaring-reason The article gives a general overview of the Declaring Reason exhibition, introducing the reader to the concept of the show, participating sides and the framework in which the project was carried out.
		2017	Declaring Reason (Exhibition) Imposed Arguments of Political Books Blog/Vlog Niels Schrader, Lauren Alexander Amsterdam, Nederland www.onlineopen.org/declaring-reason-exhibition The article introduces artworks, participating in the Declaring Reason Exhibition in Museum Meermanno 2017 including The Frame of Singularity by Elizaveta Glukhova and Jungeun Lee.
		2017	Exhibition 'Declaring Reason – Students Graphic Design KABK decipher political books' Website Den Haag, Nederland www.meermanno.nl/declaring-reason-eng
		2017	Leeslint. Declaring Reason. Magazine Rickey Tax Den Haag docplayer.nl/54918701-Leeslint-declaring-reason-studenten-grafisch-ontwerpen-kabk-ontcijferen-politieke-boeken-27-53.html 'The Frame of Singularity' van Elizaveta Glukhova en Jungeun Lee p. 1.
		2016	Borderless States Website Amsterdam, Nederland waag.org/en/project/borderless-states General overview of the Borderless States exhibition, introducing the reader to the concept of the show, participating sides and the framework in which the project was carried out.
		2016	What do borders mean in an interconnected society? Website Dick van Dijk Amsterdam, Nederland waag.org/en/article/what-do-borders-mean-interconnected-society The article features particular works of the project, which were awarded in several

nominations. Best Animation was awarded to the project "Dialogues of the Greek Islands" by Elizaveta Glukhova and Natalia Vishnevskaya.

2015 #05 - Frenemies Website Breda, Nederland
3sec.gallery/05-Frenemies The article features selected designers and photographers of the poster competition with a theme 'Frenemies'.

PRIJZEN EN STIPENDIA

2017 "Zhar-Kniga" international Student Book Design Competition Moscow, Rusland "Zhar-Kniga" is a contest that gives an excellent opportunity for students to demonstrate their vision of the development of book design and explore new forms of expressive means that allow a paper printed book to be not just an aesthetic product for collectors and fans, but to approach the reader and become relevant, convenient, understandable and necessary for him. «Fifteen Lucky Stories». Short list.
<https://design.hse.ru/zharkniga/projects/38>

-- Frenemies De Affiche Galerij Den Haag, Nederland Since 2008 De Affiche Galerij organizes an annual poster contest for freshmen graphic design / photography. This year the 3sec.gallery joined in the project. Over 150 first-year students from five Dutch art schools have designed a poster on the theme 'Frenemies'. The Fantastic Enemy, poster done in collaboration with Ani Kehayova.

ARTISTIEKE NEVENACTIVITEITEN

2019 - Teaching IST course in the The Royal Academy of Art, The Hague (KABK) Loopt nog
 2020
 2019 - Expert at ITACCUS (International Technical Committee Cultural Utilisation of Space) Loopt nog
 2020
 2018 - Development of the cultural & educational program for the ArtMoonMars initiative. Loopt nog
 2020
 2018 - Moon Gallery cultural program: lectures and workshops focused of the cultural utilisation of Space. Loopt nog
 2019
 2018 - Curation and organisation of the Moon Gallery shows Loopt nog
 2022



Moon Gallery, 2019
Mixed media, 370x450 mm

66117202_115345189741028_7378572464896192411_n,
2019
02:41



Being a Guest, 2019
Series of collages , Digital



Cabinet of Accurate Delusions, 2018
Installation; mixed media, 340x400x30 cm



The Frame of Singularity, 2017
00:12:43



Osman (in a framework of the Ultraclub), 2017
00:04:15



Ultraclub, 2017
00:01:08



The Frame of Singularity, 2017
Video Installation; in collaboration with Jungeun Lee,
140x80x50 cm



Time Travel, 2017
VJ-ing tool; programmed using three.js library, Digital



Osman (in a framework of the Ultraclub), 2017
Poster; video collage , 594 x 841 mm